POV 1: An software engineer needs to learn design principles during his free time in order to play a bigger role in the design process at work.

- How might we make the course content accessible to save the engineer time?
- How might we make the interface intuitive to reduce the engineer's cognitive resources?
- How might we make the content engaging for the engineer to carry over the concepts to his work life?

POV 2: A designer needs to learn coding skills in order to improve communication with his engineers at work.

- How might we make the course resources available for the designer to refer to for future use?
- How might we help the designer follow along with the content in order to retain the information for programming languages?

POV 3: An engineer that is enrolled in a course needs to view her course progress in order to give her manager an estimate of when she will complete the course.

- How might we make the course progress apparent for the engineer to view?
- How might we provide the engineer an accurate timeline of the course?

POV 4: A designer that is taking a course needs to view the course topics in order to determine the topics that have been completed and what to expect for the remainder of the course.

- How might we provide the designer feedback on her progress in the course relative to the course topics?
- How might we simplify the process of locating the course topics for the designer to view?