

Lost Time and Money

Time tracking helps managers and employees gain insight into time-consuming tasks, budgeting, and improving productivity. A study by AffinityLive showed that the U.S. economy loses 50 million hours of productivity every day from unrecorded work activities. This number equates to \$7.4 billion. Now that remote work has become more of a standard, improvements in cloud-based time tracking and mobile phones have been made to make this process more efficient. Consequently, remote work has led to employers adopting a bring your own device policy. This calls for a need to improve cloud technology that allows employees to perform their responsibilities from anywhere. In addition, this saves IT from spending additional time troubleshooting a user device.

Time Tracking Software

The time tracking market is expected to reach \$1785.36 billion by 2026, which is a CAGR of 22.36%. Growth drivers for this market include inventory management, asset tracking, and usage of consumer goods. Within this market, cloud-based deployment accounts for 64.32% of the market share.

The market is segmented into 2 product types: timesheet and time tracking/recording. Product applications range from large to small-sized enterprises.

Time Tracking Software Market Share

1. Toggl - 41.04%
2. Velocity - 31.14%
3. Frontline Absence and Time - 9.79%
4. Tsheets - 4.73%

Project Management Software (PMS)

The market for PMS market was valued at \$5.37 billion and expected to reach \$9.81 billion by 2026. With the accelerating pace of corporations today, the size and complexity of teams and projects require an all-inclusive solution. Many of the companies that have adopted PMS are industries and businesses, while startups and small businesses have lower adoption rates.

	Industry		Annual revenue		Number of employees	
Use PM software n=367	IT services and software	22%	\$51 - \$100 million	22%	251 to 500 employees	21%
	Banking/financial	14%	\$11 - \$50 million	18%	101 to 250 employees	16%
	Manufacturing	13%	\$101 - \$250 million	12%	501 to 1,000 employees	16%
	Accounting	6%	\$251 - \$500 million	11%	51 to 100 employees	12%
	Construction/contracting	5%	\$1 - \$5 million	9%	1,001 to 2,500 employees	8%
	Engineering	5%	\$6 - \$10 million	7%	2,501 to 5,000 employees	7%
	Distribution/inventory mgt	4%	More than \$1 billion	7%	11 to 50 employees	6%
	Education	4%	\$501 million - \$1 billion	6%	5,001 to 10,000 employees	6%
	Marketing/PR	3%	Less than \$1 million	5%	More than 10,000 employees	5%
	Advertising	3%	Not sure	3%	1 to 10 employees	2%
	Healthcare/medicine	3%			Not sure	1%
	Other	17%				
Don't use PM software n=55	Banking/financial	13%	Less than \$1 million	25%	251 to 500 employees	21%
	IT services and software	13%	\$1 - \$5 million	13%	1 to 10 employees	16%
	Consulting or consumer services	11%	\$51 - \$100 million	13%	51 to 100 employees	16%
	Manufacturing	9%	\$11 - \$50 million	11%	101 to 250 employees	12%
	Retail/food service	7%	More than \$1 billion	11%	501 to 1,000 employees	8%
	Government	5%	\$251 - \$500 million	9%	More than 10,000 employees	7%
	Insurance	5%	\$6 - \$10 million	9%	11 to 50 employees	6%
	Accounting	4%	\$101 - \$250 million	4%	2,501 to 5,000 employees	6%
	Construction/contracting	4%	Not sure	4%	5,001 to 10,000 employees	5%
	Education	4%	\$501 million - \$1 billion	2%	1,001 to 2,500 employees	2%
	Other	25%			Not sure	0%

Capterra findings for adoption rates of PM software based on industry, annual revenue, and number of employees

While smaller businesses choose to use other methods of project management, as the company grows and projects become more complex, there are indicators that it's time to adopt a more automated solution:

- Lack of visibility into task/project status
- Inconsistent execution of processes
- Siloed teams and information
- Ineffective collaboration

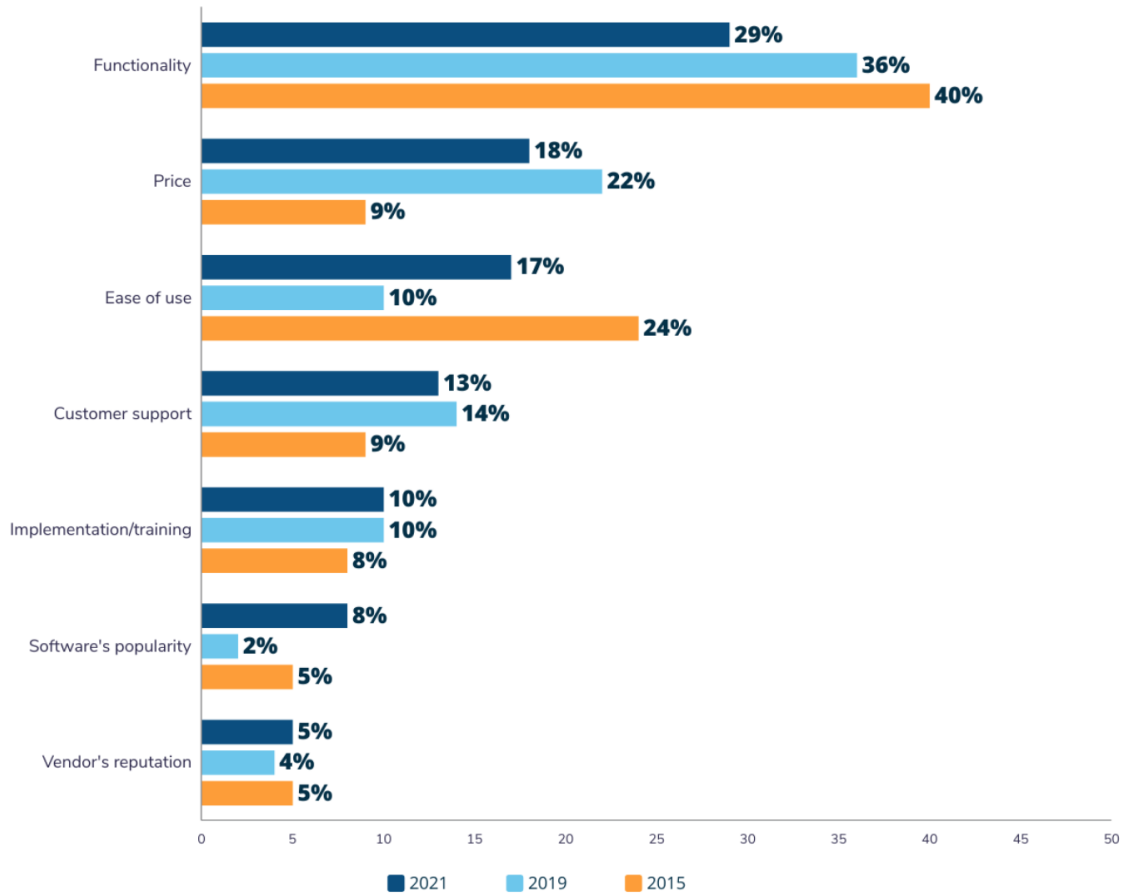
Project Management Software Benefits

1. Improved timeline estimation - 60%
2. More effective use project resources - 55%
3. Enhanced team communication - 49%
4. Improved budget estimation - 48%
5. More accurate metrics - 38%
6. Reduced the number of failed projects - 38%
7. Increased executive support for PM strategy - 18%

PMS Growth Drivers and Purchase Factors

As companies and project complexity grows companies have an increasing demand to be efficient. Improve efficient methods of tracking and managing projects is the primary stimulator for PMS adoption in North America. This demand for more efficient work processes that include improved collaboration among team members will be a catalyst for PMS adoption.

When choosing a PMS, the most important consideration for companies is functionality. Among users who are dissatisfied with their PMS, 39% report that a lack of functionality is the main pain point. Capterra conducted studies in 2015, 2019, 2021, which revealed that functionality remains the top factor in PMS purchase.



Capterra findings for most important factor in PMS purchase (2021 vs. 2019 vs. 2015)

PMS Market Share

1. Jira - 39.03%
2. Microsoft Project - 18.21%
3. Airtable - 5.94%
4. Smartsheet - 5.49%
5. Trello - 2.54%

Conclusion

The growth of the tech industry calls for a more streamlined work process. Reports created time tracking software and PMS provides company management with an overview of the resources spent. This software may benefit individuals who are also contractors looking to achieve multiple goals, including timesheet reports and managing project tasks. Without finding the software that meets the needs of each team member, an organization is likely to experience pitfalls that can wreak havoc to their business goals. Piecing together the best products to meet this goals can be time-consuming and creates multiple steps to a workflow. By adding expanding on Gitlab's time tracking feature, those who already use Gitlab for their projects can access their time reports right on the interface.

Resources

[Intrado Globe Newswire](#)

[Introspective Market Research](#)

[Market Watch](#)

[Datanyze - Time Tracking Software Market Share](#)

[Capterra](#)

[Research and Markets](#)

[Datanyze - PMS Market Share](#)